

**PROFESSIONAL PROFILE**

Experienced graphic designer adept in project management, branding, and environmental design.  
Proven track record in overseeing budgets, leading teams, and delivering high-quality graphics across diverse industries.  
Seeking a Project Manager role to leverage a decade-long expertise in branding, environmental design, and production.

**EXPERIENCE****Environmental Production Artist / Creative Project Manager - Trek Bicycle (Retail HQ)****Remote (2022-2023)**

- Project managed the 2D & 3D Retail Graphics Packages and detailed installation guides for several stores Nationwide
- Project managed Trek's largest US retail store in Dublin, Ohio, with a whopping 14100 square feet of Front of House space
- Designed a complete Retail Graphics package for Trek Bikes in Broomfield, Colorado
- Responsible for maintaining a \$220k budget for Dublin and came in \$50k under budget without sacrificing design intent
- Conducted vendor relationship management, sustainability research, installation coordination, R&D, and Engineering

**Lead Graphic Designer / Creative Project Manager - Husky Creative****Frederick, CO (2019-2022)**

- Used Kanban and Gantt methods to manage a high output of over forty weekly projects
- Participated in the creation of company-wide SOPs
- Utilized Asana to project weekly production outflow, maximize efficiencies, and to identify bottlenecks
- Conducted cross-department project hand-off meetings
- Surveyed and designed wraps for over three hundred vehicles
- Developed several Branding and Environmental Graphics Packages
- Engineered custom 3D signage
- Redesigned and managed Husky's brand guidelines and usage

**Graphic Designer / Production & Installer - Signs Now! Boulder****Boulder, CO (2019)**

- Responsible for all creative outflow, print production, and installation
- Operated a large format printer and graphics plotter daily

**Graphic Designer - Kredo Inc. (Formerly Believe Kids)****Englewood, CO (2018)**

- Responsible for Logo, Mascot, and Apparel design for hundreds of schools and school fundraising programs Nationwide

**Jr. Designer / Pre-Press / Large Format Operator & EDDM - Ross4Marketing****Denver, CO (2016-2018)**

- Aided the design department during significant marketing pushes
- Logged all incoming jobs into Excel
- Handled all Pre-flighting, imposition, and press plates of marketing materials for Domino's Pizza and Jersey Mikes Subs
- Operated the EDDM machine and palletted mailers into appropriate USPS trays based on Zip code
- Assisted in Xerox, the warehouse, with the Cutting and Folding operators, and Shipping & Receiving
- Produced, packaged, and shipped all Wide Format related materials

**Graphic Designer (Freelance) - Carmeci Design****Remote (2006-PRESENT)**

- Freelance Print Design, Branding, Environmental/Retail Graphic Design, and Vehicle Graphics.

**EDUCATION**

**SUNY University at Buffalo (2010-2012) - BFA - Communication Design**

**SUNY Sullivan County Community College (2006-2008) - AAS - Commercial Photography / AAS - Graphic Design & Communications**

**MORE INFORMATION AVAILABLE UPON REQUEST!**

FOR A MORE IN DEPTH LOOK OF MY EDUCATION AND CAREER PLEASE VISIT: [LinkedIn](#)

[DESIGN PORTFOLIO](#)

[MY CV SKILL MAP](#)